



Call to Artists Guidelines

Pima County and Arts Foundation for Tucson and Southern Arizona Public Art Opportunity, RFQ: Sunset Rd. Bridge Improvements

Project # (Internal Use)	PA C004
Opportunity	Public Artist
Funding Department	Pima County
Supervisorial District	District 1
Artwork Budget	\$95,000 (This All-Inclusive Budget Includes All Artwork Project Costs: Artist Design Fee, Permits, Materials, Production, Installation)
Artist Timeline	Begins July 2022 Completion estimated October 2023
Construction Location	Roadway extension to connect Sunset Rd. from I-10 to River Road. The project scope consists of roadway and bridge improvements necessary to connect Sunset Rd. from I-10 to River Rd.
Artwork Location Opportunity	Sunset Rd Bridge (future construction) will connect Sunset Rd. to the North bank of the Rillito River and to River Rd. A gabion wall approximately 230' x 15' beneath the bridge will serve as the mounting surface for the artwork. The Chuck Huckleberry Loop runs parallel to the wall and the artwork will be viewed by pedestrian and bicycle traffic extensively.
Supplementary Resources Hyperlinked	Pima County Artist Contract Sample Construction Project Website-Sunset Road: I-10 to River Road Construction Documents Chuck Huckelberry Loop
Pima County Percent for Art Policy	Pima County Public Art Program Board of Supervisors Policy
Pima County Administrative Procedures	Pima County Public Art Administrative Procedures
Online Application	https//artsfoundtucson.submittable.com/submit
Deadline to Apply	Thursday, April 7, 2022 by 11:59pm Arizona Time

CALL TO ARTISTS

In collaboration with Pima County, the <u>Arts Foundation for Tucson and Southern Arizona</u> (Arts Foundation) is seeking a qualified Public Artist or Artist Team for commission, through a Request for Qualifications application process (RFQ).

ARTS FOUNDATION MISSION AND VISION

The mission of the Arts Foundation is to advance artistic expression, civic participation, and equitable economic growth of our diverse community by supporting, promoting, and advocating for arts and culture in our region. Through forward-thinking accountable leadership, the Arts Foundation for Tucson and Southern Arizona works to affect systemic change that fosters an accessible, diverse, inclusive, and equitable arts community.

Goals of the Pima County Public Art Program

• Enrich our environment and our lives, engage our eyes, our minds and our spirit;



- Affirm our uniqueness as a community, celebrate our cultural heritage and diversity, and express the hopes and dreams of people living in vibrant neighborhoods;
- Help to develop public awareness of and interest in the visual arts;
- Increase employment opportunities in the arts, actively encourage emerging artists of culturally diverse backgrounds, and use the arts to advance other community goals, such as youth development and delinquency prevention;
- Increase the likelihood that public art will be an integral part of Pima County capital improvement projects.

Basic Program Principles: Excerpt

 The Pima County Public Art Program will emphasize the community's cultural heritage and diversity in terms of race, ethnicity, and gender in the selection of Artists, artworks, artistic content and theme, as well as design andmaterials.

(As stated in the Pima County, Arizona, Board of Supervisors Policy, C 3.3).

CONSTRUCTION PROJECT TIMELINE

Pima County is currently in the design phase and nearing 95% design completion for the expansion of Sunset Rd. The construction timeframe is anticipated to be between 18-24 months and start October 2022.

ARTWORK MEDIUM AND LOCATION

A gabion wall approximately 230' x 15' will be built on the north side of the Chuck Huckleberry Loop under the Sunset Rd bridge connecting Sunset Rd. to the north bank of the Rillito River and River Rd. This wall will serve as the mounting surface for the artwork. The wall will have direct sun exposure on either side of the bridge with a shaded section beneath the bridge that shifts throughout the day. This presents artists with an opportunity to work with materials that interact with both direct and ambient light to visually draw bicycle and pedestrian traffic on the Loop through the space. The location is subject to significant moisture during monsoons and dramatic temperature ranges annually. In order that the artwork meet site-specific durability requirements, stainless steel, or equivalent corrosion resistant media is required. The Loop is open from dawn to dusk and the artwork should utilize vandalism resistant materials for artwork preservation. Media with inherent reflective qualities that can energize the space are preferred. Electrical components or lighting is not an option on this project. Artists interested in activating transitional public spaces with dynamic designs that harness natural light through material are strongly encouraged to apply.

ARTWORK PLACEMENT

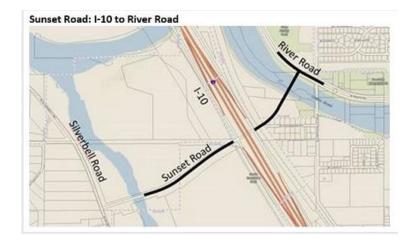
Sunset Rd Bridge (future construction) will connect Sunset Rd. to the North bank of the Rillito River and to River Rd. A gabion wall approximately 230' x 15' beneath the bridge will serve as the mounting surface for the artwork. The Chuck Huckleberry Loop runs parallel to the wall and the artwork will be viewed by pedestrian and bicycle traffic extensively.

The artwork is limited to the location of the gabion wall. Placement of the artwork will need to take into consideration that this path is frequented by bicycle and pedestrian traffic and cannot compromise safe use of the path. See Supplementary Resources links provided at the top of the Guidelines.



(Renderings are North-facing)





ARTWORK BUDGET

The all-inclusive budget of **\$95,000** for artwork must cover all costs related to: design, materials, production, transportation and installation of the artwork; permits, taxes, and insurance that may be required by the City of Tucson or Pima County; soil analysis, engineering, and mounting for the artwork.

ELIGIBILITY

The Public Art opportunity is open to professional Artists and Artist Teams worldwide. All interested Artists and Artist Teams are encouraged and invited to apply, including but not be limited to individuals or teams who are engaged full-time or part-time in the production of eligible works of art, teachers of art, and emerging professional artists (*Pima County Administrative Procedure, 3-16, Section II*)

Note: Artist Teams are required to select a team lead as a point of contact for all communications. If selected for the project, team members will need to form an LLC or may designate the team lead as signatory in order to contract with the County. If selecting the team lead as signatory, the County will contract with them directly as the "Vendor/Contractor". Subcontracting and performance of team members is the exclusive responsibility of the Vendor/Contractor. Artists applying as a member of a team are not eligible to also apply as an individual.

PUBLIC INTERFACE AND EXPECTATIONS



The selected Artist/Artist Team will be contracted directly with Pima County to produce the artwork. Once under contract, the Artist/Artist Team will work collaboratively with Pima County, the Arts Foundation, and a seven-person Public Art Project Panel (the Panel) to develop a conceptual design for the artwork.

During the Artwork Design Phase, the Artist/Artist Team will work closely with the Panel on a conceptual design before approval of a final design by the County Risk Manager, and before entering into the production phase. The Artist/Artist Team may be expected to attend one or more public meetings to present conceptual artwork designs to the broader community (to the extent practicable as determined by the County) during the design process. The Artist/Artist Team will adhere to the criteria outlined in the Pima County Administrative Procedure, 3-16 section VI and detailed in the Artist Contract EXHIBIT 'A' SCOPE OF WORK, EXHIBIT 'B' PAYMENT, and EXHIBIT 'C' PUBLIC ART BUDGET/SCHEDULE FORM. (*See supplementary Resources links provided at the top of the Guidelines to view Pima County Administrative Procedures and Artist Contract Template.*)

PHASE 1: ARTIST SELECTION PROCEDURES

A seven-person Public Art Project Panel will be assembled for the project with representation from the Project Manager of the construction site, the Project Design team, Public Art and Community Design Committee, the District in which the project occurs, community members residing in the vicinity of the construction project, and arts professionals. The panel will review all qualified applicants, select 3 finalists for interviews and presentations, and select the Artist/Artist Team for the project. A new Panel is convened for each unique Public Art project. All panel meetings will be convened virtually.

The Artist/Artist Team will be selected through an open and competitive process. Selection of artists and artworks will be based upon criteria of artistic quality, demonstrated ability to meet the criteria set forth in the posted guidelines, as well as the goals expressed by the Panel. The Panel will select up to three finalists from the pool of applicants (Art Panel Meeting 1). Exact dates for virtual interviews and presentations will be scheduled once the finalists are determined (Art Panel Meeting 2). (*Pima County Administrative Procedure, 3-16, Section V, Selection of Artists and Artworks*).

APPLICANT EVALUATION

All submitted applications undergo a Technical Review by the Arts Foundation Public Art Project Manager. At this stage, applications are reviewed for completeness, eligibility based on the published Call to Artist, and compliance with the published guidelines. Incomplete or late applications will not be eligible to move forward in the review process.

The Panel will score each qualified applicant using the following criteria questions.

Artist Statement:

- Does the artist express particular interest in the given project opportunity?
- How well does the artist's artistic discipline align with the specific project scope?
- How well does the artist's material experience align with the project location?
- Does the artist exhibit past experience working with community in their art practice
- Does the artist exhibit potential for working with community effectively?

Resume:

• Does the applicant's resume convey professional experience at a level appropriate to this project?



• How well does the Resume align with their Artist Statement?

Artwork List & Artwork Samples:

- Do the applicant's images present evidence of projects with similar budgets or scope of work?
- Do the applicant's images convey artwork of appropriate merit and quality for this project?
- Does the applicant's arts experience demonstrate depth of artistic talent?
- How well do the artwork samples align with their Artist Statement?

Panelists will answer the questions using the following scoring point system.

Does Not Meet Expectations – 0 Points Meets Expectations – 5 Points Exceeds Expectations – 10 Points Excellent – 15 Points

PHASE 2: ARTWORK DESIGN PROCESS AT A GLANCE

Once the Artist/Artist Team is under contract with Pima County, the Panel will reconvene and meet with the artist on a monthly basis to provide input on the artwork conceptual designs.

When the Artist/Artist Team's conceptual artwork design is approved by the panel the design will be submitted to the County for review. Upon acceptance by the county, the Artist/Artist Team may present the conceptual design to the broader public in up to two public meetings (to the extent practicable as determined by the County). The Panel will reconvene to consider any comments from those meetings. The artist will then pursue engineering of designs and the County Risk Managers approval. Upon Risk Managements approval, the conceptual design is officially considered the "Final Design".

The Artwork Design Phase does not have a limit on the number of monthly panel meetings. Barring any delays on artwork design development on the part of the Artist/Artist Team or delays with the construction project that impact the artwork design, approximately 6-8 panel meetings for the Artwork Design Phase are anticipated for a project of this scope.

ARTWORK PRODUCTION AT A GLANCE

Artwork production timeline will be dependent upon the design. The Artist/Artist team and the County will agree on an appropriate schedule and delivery date as described in EXHIBIT 'C' PUBLIC ART BUDGET/SCHEDULE FORM of the Artist Contract prior to approval to production. The Artist/ Artist Team will be expected to adhere to the agreed upon timeline. Depending on the nature of the artwork and barring any delays with the fabrication on the part of the Artist/Artist team or delays with the construction project, production is estimated at 10 months for a project of this scope.

TIME FRAME

Public art project timelines follow the schedule of the larger improvement. Dates are subject to change.

Tuesday, March 8, 2022	Call to Artist Guidelines Posted
Thursday, April 7, 2022	Application Deadline at 11:59 p.m. Arizona Time
April, 2022	Art Panel Meeting 1: Select 3 finalists
April, 2022	Art Panel Meeting 2: Finalists Interviews and Presentations



May, 2022	Announcement of Recommended Artist
June, 2022	Completion of Selected Artist Approval/Contract Process
July 2022 to April 2023	Artwork Design Phase: Panel Meetings, Broader Public Meetings

Production, Installation (dependent on artwork design)

HOW TO APPLY

April 2022-October 2023

Please follow the instructions below and refer to the subsequent section for more information on the required application materials. Only complete applications submitted before the deadline at 11:59 pm <u>Arizona Time</u> will be forwarded for review. Remember to check your time zone. All application materials must be submitted electronically via the online system. Technical assistance is available to address accessibility requests.

Prepare Application

Step 1. Carefully review the Call to Artists Guidelines and read through the linked resources to ensure a clear understanding of the requirements, eligibility, expectations and scope of the opportunity.

Step 2. Prepare required application materials as directed in the section titled "Description of Application Materials".

Submit Application

- Step 3. Go to the online application form, Submittable: <u>https//artsfoundtucson.submittable.com/submit</u>
- Step 4. Refer to the correct listing for the Public Art Call to Artists project.
- Step 5. Create a *Submittable* account. If you already have an account, just login.
- Step 6. Complete Applicant Contact Information.
- Step 7. Upload Artist Statement. Select your preferred method for submitting the statement and follow
- prompts to upload a written document, video or post a link.
- Step 8. Upload Résumé. Click "Add Files" to upload document.
- Step 9. Upload Artwork List. Click "Add Files" to upload document.
- Step 10. Upload Artwork Samples. Click "Add Files" to upload images.
- Step 11. Complete Demographic Data.
- Step 12. Review your application one last time! Then, click "Submit Application" to submit.

Notifications

- Step 13. A confirmation email will be sent to the email address provided in Step 5.
- Step 14. Finalists may be invited to present to the Panel before the second Panel meeting.
- Step 15. All applicants will be notified of their award status by the end of May, early June 2021.

APPLICATION HELP

If you have questions about the application process or content of your application, please contact Public Art Assistant Manager, Woods Fairchild, at <u>woods@artsfoundtucson.org</u> or by phone at 520.624.0595.

If you encounter any technical issues with the online application platform, please reach out to the *Submittable* team at support@submittable.com or (855) 467-8264.

To sign up to receive email notifications for future public art opportunities offered through the Arts Foundation, click here <u>http://artsfoundtucson.org/about/</u>.



To request this agency publication in an alternative format, email Woods Fairchild at woods@artsfoundtucson.org or call (520) 979.2142.



APPLICATION INSTRUCTIONS

The online application will guide you through the following prompts. Review this document thoroughly to prepare your application materials before entering information online.

Section 1: Contact Information

- 1. Are you applying as an Individual Artist or as an Artist Team?
 - a. Individual
 - b. Artist Team
- 2. Primary Artist First Name
- 3. Primary Artist Last Name
- 4. Pronouns
- 5. Company Name (if applicable)
- 6. Street Address
- 7. City
- 8. County
- 9. State
- 10. Zip Code
- 11. Phone
- 12. Email
- 13. Website
- 14. City of Tucson Ward

If you reside in Tucson, please indicate your Ward. If you do not live within City of Tucson boundaries, please select 'Outside City of Tucson boundaries'. To check your City of Tucson Ward number, follow thislink and input your street address: https://maps2.tucsonaz.gov/zoomtucson/.

15. Pima County District

If you reside in Pima County, please indicate your Pima County Supervisorial District. If you do not live within Pima County, please select 'Outside Pima County boundaries.' To check your Pima County Supervisorial District number, follow this link and input your street address: http://web1.pima.gov/Elections/polling-locator/.

16. Federal Congressional District

If you reside in the United States, please indicate your Congressional District. If you do not live in theUnited States, please select 'Outside of United States'. To check your Federal Congressional District number, follow this link and input your street address:

https://www.govtrackus/congress/members/map

- 17. Additional Artist Team Names (if applicable)
 - a. Collaborating Artist 2 Full Name & Email
 - b. Collaborating Artist 3 Full Name & Email
 - c. Collaborating Artist 4 Full Name & Email



Section 2: Statement, Resume, Artwork List and Work Samples

1. Artist Statement

The Artist Statement should speak to the applicant's interest in and suitability for the given project opportunity scope of work. The statement should address:

a) what interested the applicant in this particular opportunity,

- b) how the applicant's artistic discipline aligns with this specific project scope,
- c) how the applicant's material experience aligns with the project location, and
- d) describe experience working with community in past public art projects.

Applicants are encouraged to be thoughtful and purposeful in the construction of this statement.

Select your preferred format for submitting the Artist statement.

- a) Upload statement as a video file.
- b) Submit URL link to video statement.
- c) Upload statement as written narrative.

Formatting Guidelines for Artist Statement

a) Video Artist Statement

Applicants may submit a video no longer than three (3) minutes in length. Artist teams may submit a video no longer than five (5) minutes in length. Videos will not be assessed on the production quality of the video. Please feel free to use the video function on your phone, webcam on a computer or a digital camera. Videos may be included as a URL link from a videohosting site (such as YouTube or Vimeo), or the video may be uploaded as a file. Acceptable filetypes: mp4, mov, avi, mpg, 3gp, flv, webm, wmv, mkv, m4v.

b) Written Artist Statement

Applicants may submit a written statement no longer than 1.5 pages in length, single spaced. Artist teams may submit one document no longer than 3 pages in length. Acceptable file types:pdf, doc, docx, txt, rtf, csv, wpd, odt, wpf.

2. Résumé

Applicants may submit a resume no longer than 2 pages in length. Artists teams may submit an additional 1page resume per artist team member. The resume is an overview of your work and accomplishments in list form. Prioritize your accomplishments, commissions, and professional experience as it relates to this opportunity, with the most recent, relevant and strongest categories in first page. Do not include portrait photographs in the resume. Acceptable file types: pdf, doc, docx, txt,rtf, wpf, odt, wpd. Resume or resumes must be uploaded as one single document.

3. Artwork List

Applicants may submit a 1-2 page list describing the artwork samples. The list should correspond to the filename for each digital artwork samples. Identify each artwork by Number, Title, Year Completed, Medium, Dimensions and brief 1-2 sentence description. Acceptable file types: pdf, doc, docx, txt, rtf, jpg, jpeg, gif, tif, tiff, png, wpf, odt, wpd, svg, csv.

4. Artwork Samples

Applicants may submit up to 10 images. Artist teams may submit no more than 15 digital images total. The digital images should represent the artistic quality of artwork completed within the last five years.



- a) Format: Images must be high-quality, at least 300 dpi. Acceptable file types: jpg, jpeg, gif, tif, tiff,png, svg.
- b) File Name: The image file name must include primary applicant's last name, a number, and thebrief title of the artwork image title. Example: "Rodriguez-1-Freeflight.jpg



Section 3: Demographic Data

The mission of the Arts Foundation is to advance artistic expression, civic participation, and equitable economic growth of our diverse community by supporting, promoting, and advocating for arts and culture in our region. Through forward-thinking accountable leadership, the Arts Foundation for Tucson and Southern Arizona works to affect systemic change that fosters an accessible, diverse, inclusive, and equitable arts community.

The following demographic information is collected as an agency-wide strategy to ensure equitable access to our programs and services, and to determine the extent to which we are fulfilling our mission and vision. This information will only be used in aggregate and for internal reporting purposes by the Arts Foundation. This information is <u>not viewable</u> by the Selection Panel.

I was born in the following range of years... (Check one)

- 1946 or earlier
- 1947 to 1964
- 1965 to 1980
- 1981 to 1996
- 1997 or later
- I prefer not to answer

I self-identify as... (Check all that apply)

- Gender non-conforming
- Genderqueer
- Intersex
- Man
- Non-binary
- Two Spirit
- Woman

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- I prefer not to answer
- I prefer to self-describe
 - BRANCH: I prefer to self-describe

I self identify as... (Check all that apply)

- Cis gender
- Non-binary
- Transgender
- Two Spirit
- I prefer not to answer
- I prefer to self-describe
- BRANCH: I prefer to self-describe

I self-identify as... (Check all that apply)

- Asexual
- Bisexual
- Demisexual
- Gay

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- Heterosexual or straight
- Lesbian
- Pansexual
- Queer
- Same Gender-Loving
- Two Spirit
- I prefer not to answer
- I prefer to self-describe
- BRANCH: I prefer to self-describe

I self-identify as a person with a disability (a sensory, physical, mobility, health or age-related, cognitive, mental health, or other impairment or medical condition)...

- Yes
- No
- I prefer not to answer
- I prefer to self-describe
- BRANCH: I prefer to self-describe

Which categories best describe your cultural heritage(s)? Check all that apply.

- Black/African American/African Diaspora
- American Indian, Native American, Alaska Native, Indigenous, First Nations
- o BRANCH: Please specify the Native Sovereign Nation heritage or Tribal Community Affiliations
- Arab or Middle Eastern
- Asian or Asian American
- Latino/Latinx/Hispanic/Latino Diaspora
- Native Hawaiian or Pacific Islander
- India Subcontinent
- White or Caucasian or European

How do you self-identify your race/ethnic/cultural heritages? Please self-describe: [TEXT BOX] Limit: 100 words

Which of the following categories best describes your annual total household income?

- \$14,999 or less
- \$15,000 to \$24,999
- \$25,000 to \$34,999
- \$35,000 to \$49,999
- \$50,000 to \$74,999
- \$75,000 to \$99,999
- \$100,000 to \$149,999
- \$150,000 to 299,999
- \$300,000 or more
- I prefer not to answer



Where did you or the person you heard about it from, learn about this application opportunity? (Check all that apply)

- Email newsletter from the Arts Foundation
- Ward / District newsletter or social media
- Article in the newspaper
- Arts Foundation website (artsfoundtucson.org)
- Radio / Podcast
- TV news station
- Word of mouth
- Instagram
- Facebook
- Twitter