



2024 Call to Artists

SUGAR HILL NEIGHBORHOOD BANNERS

In collaboration with the City of Tucson Housing and Community Development Department's Thrive in the 05 initiative, the Arts Foundation for Tucson and Southern Arizona is launching a Request for Qualifications to select an artist or artist team to create digital designs for light pole banners in the Sugar Hill Neighborhood.

This fast-track community design opportunity is open to all artists that reside in Southern Arizona. Applicants with a historic connection to the Sugar Hill Neighborhood or the Thrive in the 05 area (85705) will be given preference. Emerging Artists and Artists with experience in community engagement are encouraged to apply.

TABLE OF CONTENTS



Guidelines at a Glance	02
Arts Foundation Mission and Vision, Thrive in the 05 Transformation Plan	03
Project Information	04
Project Timeline	05
Eligibility and Conflict of Interest	06
Selection Process	07
How to Apply	08
Application Help	09

GUIDELINES AT A GLANCE

PROJECT NAME	Sugar Hill Neighborhood Banners
BUDGET	\$10,000
TIME FRAME	January 2024 - April 2024
FUNDING DEPARTMENT	City of Tucson Housing & Community Development
WARD	Ward 3
LOCATION	Stone Ave. between Grant Rd. and Lee St.
SUPPLEMENTAL LINKS	https://soundcloud.com/sugarhillneighborhood
CITY OF TUCSON PUBLIC ART PROGRAM	Public Art Administrative Directives 7.01-4 Link
APPLICATION LINK	https://artsfoundtucson.submittable.com/submit
DEADLINE TO APPLY	Tuesday, February 20, 2024, by 11:59pm <u>Arizona</u> Time

ARTS FOUNDATION MISSION AND VISION



The mission of the Arts Foundation is to advance artistic expression, civic participation, and equitable economic growth of our diverse community by supporting, promoting, and advocating for arts and culture in our region. Through forward-thinking accountable leadership, the Arts Foundation for Tucson and Southern Arizona works to affect systemic change that fosters an accessible, diverse, inclusive, and equitable arts community. The role of the Arts Foundation in the City of Tucson Public Art Program is to facilitate the artist selection process and assist selected artists in the design and implementation of public artworks in accordance with the [City of Tucson Administrative Directives](#).

THRIVE IN THE 05 TRANSFORMATION PLAN



The [Thrive in the 05 Transformation Plan](#) describes an ambitious vision to cultivate sustainable, community-driven, equitable change in the city's historic northern gateway: "The Thrive in the 05 is a safe, affordable, inclusive neighborhood that cultivates sustainable transformation through resiliency, reinvestment, and shared leadership; a community that honors our unique history and cultural identity, where multiple generations share the means to THRIVE." The Plan was adopted by the City of Tucson Mayor and Council on March 9, 2022.

PROJECT INFORMATION



Overview

This community design opportunity was initiated to serve as creative placemaking for the Sugar Hill Neighborhood, the easternmost neighborhood of the Thrive in the 05 area. In recent years, areas around downtown Tucson have seen increased enthusiasm for investment in projects that celebrate the culture and unique aesthetic of Tucson and its neighborhoods. A desire to build community through art has been a consistent theme in feedback from Thrive in the 05 neighborhood surveys and from transformation team meetings. Thrive in the 05 seeks to kickstart that vision with an influx of often-hard-to-come-by funding and the opportunity to build a coalition of arts-focused stakeholders who will guide and direct arts projects throughout implementation of the [Transformation Plan](#).

Project Theme

This project specifically engages past and present residents of the Sugar Hill Neighborhood through a call for submissions of historic photographs. A project panel of community stakeholders will be assembled to select the artist and will also work with the artist to co-design the content of the banners using submitted historic photos and community feedback. The goal is to connect people with the history of the neighborhood and raise the visibility of this historic neighborhood, prompting residential and commercial investment, social cohesion, and neighborhood confidence in the planning process.

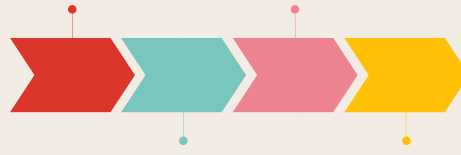
Project Location

This community design opportunity will be placed on light pole banners along the east side of Stone Ave from Grant Rd to Lee St. The Sugar Hill Neighborhood is bounded by Grant Road to the North, 4th Ave to the East, Seneca Street to the North, 1st Ave to the East and Lee Street to the South. For more information on the historical and geographical context of the area [click here](#).

Artist Stipend

The selected Artist will receive a stipend of \$10,000 to produce digital artwork that will be co-designed with the community panel. The designs will be printed on up to 10 double-sided banner signs and installed on light poles.

PROJECT TIMELINE



This is a fast-track project. The selected artist must be available to attend both in-person and virtual meetings. Dates are subject to change.

January 19, 2024	Call to Artists Guidelines Posted
February 20, 2024	Application Deadline at 11:59 p.m. Arizona Time
March 2024	Artist Selection Phase: Online applications review and finalist interviews. Meetings may be in-person, virtual or hybrid.
March-April 2024	Artwork Design Phase: Design and Content Meetings. Meetings may be in-person, virtual or hybrid.
April 2024	Banner Installation.

ELIGIBILITY AND CONFLICT OF INTEREST

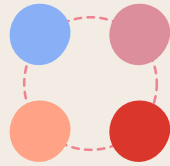


This community design opportunity is open to all artists or artist teams that reside in Southern Arizona.

Arts Foundation for Tucson and Southern Arizona employees, board members, and their immediate family members are prohibited from applying to this project. Any person in a position to receive financial gain from the selection of artists is ineligible to serve on the project panel. All panel members must declare any conflict of interest and recuse themselves if a conflict of interest arises.

Applications must be completed solely by the artist applying for the project. Applications submitted from Artists' representatives, managers, or galleries will not be accepted. Artist teams are required to select a team lead acting as point of contact for the project. The team lead will contract directly with the City to become a vendor. The City will disburse funds only to the team lead. Members of a team are not eligible to create additional separate as individual artists.

SELECTION PROCESS



A panel comprised of Sugar Hill community members and stakeholders will be assembled for this project. The panel will review applications and select up to three applicants to interview as finalists. The interview may be in-person, virtual or hybrid. The panel will then select one artist or artist team to co-design the banners. The panel will be asked to consider the following questions when reviewing applications:

1. Does the applicant demonstrate the ability to develop visual branding content that communicates visual storytelling?
2. Does the applicant demonstrate the ability to work collaboratively with community to create content that reflects local, cultural, and historical themes of the Sugar Hill neighborhood?
3. Does the applicant demonstrate a high probability of successful completion for the scale and scope of this specific project?

HOW TO APPLY



Prepare Application

Carefully review the eligibility, expectations, and scope of this opportunity prior to submitting your application.

1. Prepare your artist statement. The statement must include your particular interest in this project and project location. 300 word maximum.
2. Prepare your resume. Two page maximum. Acceptable file types: .doc, .docx, .pdf
3. Prepare (6) artwork image samples. Images must represent completed work; proposals or renderings will not be accepted. Acceptable file types: .gif, .jpg, .jpeg, .png
4. Prepare your image list. A document listing each artwork image sample. For each image submitted please list the title, date, dimensions, your role in the project, and provide a thumbnail of the image. Acceptable file types: .doc, .docx, .pdf

Submit Application

1. Go to *Submittable*: artsfoundtucson.submittable.com/submit
2. Select the project from the list.
3. Login or sign up for an account.
4. Complete the eligibility requirements.
5. Complete all applicant Information.
6. Submit your artist statement.
7. Upload your resume.
8. Upload (6) artwork image samples.
9. Upload your image list.
10. Complete demographic data.
11. Review your application and submit form.

A confirmation email will be sent to the email address you used to create your Submittable account. You may be contacted regarding your application via Submittable, email, or by phone.

APPLICATION HELP



If you have questions about the application process or content of your application, please email us at publicart@artsfoundtucson.org or call (520) 624-0595.

If you encounter any technical issues with the online application platform, please email the Submittable at support@submittable.com or call (855) 467-8264.

To find out more about our opportunities, sign up for our monthly newsletter here: <https://artsfoundtucson.org/newsletter>